



व्यापारी महासंघ

अखिल भारतीय व्यापारियों का संगठन

के सानिध्य में

TITLE
SPONSOR
Logo & Name

प्रस्तुत करता है



SAMRIDDHI CONCLAVE 2026

LOAN & BUSINESS EXPO

INDIA'S FIRST LOAN & BUSINESS EXPO

Connecting Lenders, Empowering Borrowers, Unlocking Financial Futures.

Special Feature: VIP India Awards

Co-Sponsored By

CO-SPONSOR
Logo & Name

CO-SPONSOR
Logo & Name

Powered By

POWERED BY
Logo & Name

POWERED BY
Logo & Name

Co-Powered By

CO-POWERED BY
Logo & Name

CO-POWERED BY
Logo & Name

11-12-13

December 2026

Expo - Hall 14GF

Conclave - Audi 2

Bharat Mandapam, New Delhi

आत्मनिर्भर
भारत
अभियान

स्वदेशी
अपनाओ
देश बचाओ



SPONSORSHIP OPPORTUNITY

Event Organised By



विकसित भारत @ 2047

व्यापारिक जगत | राजनैतिक जगत | धर्म जगत | सामाजिक जगत

एक ही पटल पर

व्यापारी
महाकुम्भ

Welcome to Samridhi Conclave 2026

India's First Loan & Business Expo

Every business begins with a dream.

A dream to build something of our own. A dream to create a better life for our family. A dream to employ others, to grow, to contribute and to leave behind something meaningful. From the small shop in a neighbourhood lane to a home-based enterprise run by a woman with determination in her heart; from the young entrepreneur with a bold idea to the MSME striving to expand - **Millions of Indians are turning dreams into enterprises every day.**

This is the story of a New India - Atmanirbhar Bharat!

India is among the world's fastest-growing major economies - a nation of extraordinary enterprise, ambition and opportunity. Behind every number, every growth story and every economic milestone are people who dared to dream and had the courage to begin. But dreams need more than determination. **They need opportunity. They need knowledge. They need markets. And, most importantly, they need access to the right finance at the right time.**

Yet, for far too many entrepreneurs, accessing finance remains a challenge. Lack of awareness, inadequate financial literacy, limited access to institutions and uncertainty about the right financial solutions can often stand between a promising idea and its realisation.

Samridhi Conclave 2026 - India's First Loan & Business Expo - is an endeavour to bridge that gap. It brings **entrepreneurs and lenders, businesses and investors, ideas and opportunities** together on one platform. It seeks to make finance more accessible, financial knowledge more understandable and business opportunities more reachable.

The Conclave celebrates the spirit of **MSME's, startups, women entrepreneurs, artisans, traders and home industries** - the millions of enterprises that quietly create livelihoods, preserve skills, support families and keep the wheels of our economy turning.

Through **financial literacy, access to finance, business networking, expert guidance and market opportunities**, Samridhi seeks to help entrepreneurs borrow responsibly, build stronger businesses and pursue their ambitions with confidence.

Because growth is not merely about numbers.

Samridhi Conclave 2026

is a celebration of these dreams & an invitation to turn them into reality.

**Come. Learn. Connect.
Believe. Grow.**

Samridhi - Where Dreams Meet Opportunity.



Whether you are a business owner seeking to expand, an entrepreneur looking for finance, a woman building her enterprise from home, an individual seeking to manage debt, or someone looking to improve your financial and credit standing, **Samriddhi Conclave 2026 - Loan & Business Expo** is designed to empower you with the right knowledge, connections and opportunities for sustainable financial and business growth.

The Expo will provide a unique opportunity for **MSMEs, startups, traders, manufacturers, service providers, artisans, home industries, women entrepreneurs and established businesses** to interact directly with **Banks, Non-Banking Financial Companies (NBFCs), Asset Reconstruction Companies (ARCs), Alternative Investment Funds (AIFs), Mutual Funds, Venture Capitalists, Angel Funds, Stock Exchanges, investors, insurance companies** and other conventional and non-conventional sources of finance.

Participants can explore **working capital, business loans, project finance, expansion finance, equipment finance, credit enhancement, investment and alternative funding solutions**, along with opportunities for business networking and market linkages. Lenders and financial institutions will have the opportunity to understand businesses directly and offer guidance on suitable financial products and solutions, subject to their respective policies and eligibility criteria.

A Special Focus on Women Entrepreneurs & Home Industries

A key objective of **Samriddhi** is to recognise and strengthen the enormous contribution of **women entrepreneurs, home-based businesses, artisans and Grah Udyog** to India's economy. The special **"Women Entrepreneurship Zone"** will provide these enterprises with a dedicated platform to showcase their products and services, meet potential buyers, connect with lenders and investors, explore B2B opportunities and discover avenues for scaling their businesses.

Planet MSME & Startups

The **"Planet MSME & Startups Zone"** will provide a dedicated platform for small and medium businesses and startups to showcase their innovative products & services. The zone will facilitate one-to-one meetings with lenders, investors, buyers, professionals and potential business partners, creating opportunities not only for finance but also for B2B collaborations, market access, technology adoption, branding and business expansion.

Financial Literacy – A Key Highlight

Financial Literacy Seminars will be one of the key highlights of **Samriddhi Conclave 2026**. The objective is not merely to facilitate loans, but to help individuals and businesses **understand finance before they borrow**. Specially curated seminars, workshops and interactive sessions will address practical issues relating to:

- Understanding different types of loans and choosing the right financing option
- Credit scores, credit history and responsible borrowing
- Debt management and avoiding over-indebtedness
- Government schemes and institutional support for MSMEs and women entrepreneurs
- Accessing formal finance for startups, artisans and home industries
- Regulatory compliance, taxation and other essentials for sustainable business growth

Through these initiatives, the Conclave aims to promote **financial awareness, informed decision-making and responsible access to credit** & go beyond a conventional exhibition. It will create an integrated platform where **Finance meets Business, Knowledge meets Opportunity, and Entrepreneurs meet Markets**.

Samriddhi Conclave 2026 – Loan & Business Expo is your one-stop destination for **Financial Literacy, Access to Finance, Women Entrepreneurship, Home Industries, Business Networking and Sustainable Growth**.



**Knowledge.
Connections.
Finance. Growth.**



About The Organizers

Samriddhi Conclave 2026 – India's First Loan & Business Expo is being organized by KKGA Par Excellence Pvt. Ltd. in association with Vyapari Mahasangh and SAGA.

KKGA Par Excellence Pvt. Ltd. (KKGA), headquartered in New Delhi, is a specialized business and financial consultancy led by renowned Financial Expert **CA Krishan Kumar Gupta**, FCA, whose illustrious professional career spans over four decades.

Vyapari Mahasangh - Strengthening the Spirit of Swadeshi & Atmanirbhar Bharat

Vyapari Mahasangh is committed to building a strong, united, organized & a self-reliant business community, where every trader - small or large - feels secure, respected, empowered and capable of growing without unnecessary barriers. A key focus of Vyapari Mahasangh is the promotion of **Swadeshi - "Buy Indian, Build Indian"** & the larger vision of **Atmanirbhar Bharat**. It seeks to encourage Indian products, Indian enterprises & indigenous skills, thereby strengthening domestic supply chains and creating employment and livelihoods within India. Led by **Sh. Ghanshyam Gupta Zaveri**, Vyapari Mahasangh believes that a truly Atmanirbhar Bharat must be built upon millions of financially strong, technologically capable and market-connected businesses.

SAGA –Towards a Cleaner, Greener & Sustainable India

SAGA (Shivalik Green Alliance) is a non-profit organization committed to promoting a cleaner, greener and more sustainable environment. It works with communities and stakeholders to undertake environmental and social initiatives focused on cleanliness, sustainability and responsible development. Its association with **Samriddhi Conclave** reflects the larger vision of creating an ecosystem where economic prosperity, social empowerment and sustainable development move together.

Samriddhi - Bringing the Ecosystem Together

Samriddhi is therefore more than an Expo. It is a celebration of Indian enterprise and a collective step towards a financially empowered, business-friendly, Swadeshi and Atmanirbhar Bharat.

Samriddhi Conclave 2026

**- Where Finance Meets Enterprise
and Enterprise Builds the Nation.**



Samriddhi Conclave 2026

Our Coordination Committee



Sh. Ghanshyam Gupta Zaveri
National President,
Vyapari Mahasangh



CA Krishan Kumar Gupta
Director,
KKGA Par Excellence Pvt. Ltd.

PRESIDENT
SAMRIDDHI CONCLAVE 2026



Dr. Naresh Kumar
National General Secretary
Vyapari Mahasangh



Sh. Tarun Kumar
CEO,
KKGA Par Excellence Pvt. Ltd.

GENERAL SECRETARY
SAMRIDDHI CONCLAVE 2026



CA Ankit Garg
National Financial Advisor,
Vyapari Mahasangh



Sh. Pawan Singhal
National Vice-President,
Karyakarni, Vyapari Mahasangh



Dr. Amit Harish Maheshwari
National Vice-President,
Vyapari Mahasangh



Dr. Girish Gupta
National President,
Food Industries Welfare Association



Dr. Alkanshree Dahar
Managing Partner,
Law Offices of India

MEMBER
SAMRIDDHI CONCLAVE 2026



Sh. Rajender Garg
National Vice-President,
Karyakaarani, Vyapari Mahasangh



Sh. Anil Kumar Gupta
National Vice-President,
Karyakaarani, Vyapari Mahasangh



Sh. Hans Raj Relhan
National General Secretary,
Vyapari Mahasangh



Sh. Vinay Singhal
Yuva Vice-Chairman,
Khatu Shyam Delhi Dham



Sh. Ganga Sharan Gupta
National Secretary,
Khatu Shyam Delhi Dham



Sh. Vipin Agarwal
Sampark & Samanvay Sanyojak,
Vyapari Mahasangh



Sh. Shiv Kumar
National Secretary,
Vyapari Mahasangh



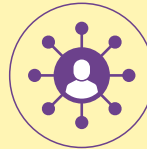
CA Garima Maheshwari
Nagar Adhyakash, Janakpuri
Vyapari Mahasangh

Here's what Awaits you at Samriddhi Conclave 2026



Empowerment

Access to endless opportunities to achieve financial aspirations through meaningful financial seminars, panel discussions and to build connections and partnerships.



Networking Opportunity

Connect with bankers and lenders, business owners, entrepreneurs, financial experts, industry leaders, and trusted partners to unlock your financial future.



Guidance & Education

Gain valuable insights into the latest Loan and Credit Trends, enhanced financial literacy, insights on managing debt, boosting credit scores, securing business funding, regulatory compliance, personalized financial solutions.



Showcasing Planet MSME/Startup

Investors can meet leading Startups and MSME's for funding options and try out innovative products and services of MSME's and Startups who will showcase them for Investors and general public.

Financial Literacy / Panel Discussions

- Hindrances in Accessing Finance by MSME's
- Regulatory Compliance Burden on MSME's
- Infrastructure & Logistic Issues of MSME's
- Schemes, Grants, Aids, Taxation Benefits for MSME's
- Cybercrime - Affecting the entire Population
- Are Unsecured Business Loans the right fit for MSME's



Women Entrepreneurship Zone

A special pavilion dedicated to women entrepreneurs, women-led businesses, home-based enterprises, artisans and self-help enterprises - celebrating their talent, enterprise and contribution to India's economic growth.



Samriddhi Conclave 2026

With over 200 stalls, Samriddhi Conclave 2026 is set to be the largest gathering of financial experts, thought leaders & small, medium and large business owners. More than 100,000 borrowers/ visitors are expected during the three days including business owners, key decision-makers from various industries, finance professionals, and government officials. Attendees will have the unique opportunity to engage with leading lenders, explore new financing solutions and discover innovative ways to grow their businesses.

The Opening and Closing ceremonies will be graced by senior Cabinet Ministers of Govt. of India. The Panel Discussions and Seminars will be chaired by Keynote Speakers - mostly senior official of Regulators, Lenders and Investors.

Samriddhi Conclave 2026 is not just an event - it's an opportunity for growth, collaboration and financial empowerment.



Event Itinerary & Highlights

DAY 1

11th December 2026, 10 am to 6pm

Inauguration Ceremony – Audi 2

→ Ribbon Cutting EXPO – Hall 14 GF

→ Lunch – Audi 2 (F&B Area)

→ Seminar/ Panel Discussion 1 & 2 – Audi 2

- Hindrances in Accessing Finance by MSME's
- Regulatory Compliance Burden on MSME's

When

11-12-13

December 2026

Where

Expo - Hall 14GF

Conclave - Audi 2

Bharat Mandapam, New Delhi

DAY 2

12th December 2026, 10 am to 6pm

Loan & Biz Expo – Hall 14GF

→ Seminar/ Panel Discussion 3 & 4 – Audi 2

- Infrastructure & Logistic Issues of MSME's
- Schemes, Grants, Aids, Taxation Benefits for MSME's

→ High Tea – Audi 2 (F&B Area)

DAY 3

13th December 2026, 10 am to 6pm

Loan & Biz Expo – Hall 14 GF

→ Seminar/ Panel Discussion 5 & 6 – Audi 2

- Cybercrime - Affecting the entire Population
- Are Unsecured Business Loans the right fit for MSME's

→ **VIP Awards Ceremony** | Closing Ceremony – Audi 2

→ Gala Dinner – Audi 2 (F&B Area)

Don't miss the opportunity to connect, learn and elevate your financial journey!
Or showcase your products and services! A lot is happening at Samriddhi Conclave 2026.

Lenders have the opportunity to showcase their loan & financial products and services to a massive gathering of borrowers / visitors.

The special **“Women Entrepreneurship Zone”** will provide these enterprises with a dedicated platform to showcase their products and services, meet potential buyers, connect with lenders and investors, explore B2B opportunities, understand formalisation and compliance, and discover avenues for scaling their businesses.

MSME's and Startups have the opportunity to showcase their innovative and public friendly products and services to a wide audience and discuss funding options with IPO Managers, VC's, Angel Funds and Investors.

Borrowers/ Visitors can experience unparalleled insights, explore cutting edge financial solutions and build meaningful connections that can shape a brighter financial future.

Something for each and every one – So make a beeline for this one of its kind event!

Sponsorship Opportunities

Title Sponsor (ONE) - ₹150.00 Lakhs

- ▶ Exclusive Title Sponsorship: Prominent branding across all event materials, backdrops, welcome desk, advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the "Title Sponsor".
- ▶ Complimentary Stall Space of 72 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 10 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- ▶ Full page Back Cover Page in the Souvenir
- ▶ Visitor Badges/ Lanyards to have your logo
- ▶ Speaking Slots for 5 persons from your organization
- ▶ Social media shoutouts
- ▶ Email marketing promotion
- ▶ Two Panel discussions to be branded as "Title Sponsor Presents
- ▶ VIP Access: 250 Lunch / Dinner Coupons for Opening and Closing ceremonies.



Co-Sponsors (Two) - ₹75.00 Lakhs each

- ▶ Co-Sponsorship: Prominent branding across all event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the "Co-Sponsor"
- ▶ Complimentary Stall Space of 48 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 5 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- ▶ Inside Page Ad in the Souvenir
- ▶ Speaking Slots for 3 persons from your organization
- ▶ Social media shoutouts
- ▶ One Panel discussion to be branded as "Co-Sponsor Presents
- ▶ VIP Access: 100 Lunch / Dinner Coupons for Opening and closing ceremonies.

Powered By Sponsor (Two) - ₹50.00 Lakhs each

- ▶ Powered By Sponsorship: Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as "Powered By Sponsor".
- ▶ Complimentary Stall Space of 36 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 2 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Full Page Ad in the Souvenir
- ▶ Keynote Speaking Slots for 2 persons from your organization
- ▶ Social media shoutouts
- ▶ VIP Access: 50 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Co-Powered By Sponsor (Two) - ₹20.00 Lakhs each

- ▶ Co-Powered By Sponsorship: Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as "Co-Powered By Sponsor"
- ▶ Complimentary Stall Space of 24 Sq. meters in the Exhibition Hall
- ▶ Full Page Ad in the Souvenir
- ▶ VIP Access: 25 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Exhibitor Stalls

Stall Size (in Sq. Mtrs.)	Area (in Sq. Mtrs.)	Stall Cost
FOR LENDERS		
3 X 5	15	2,23,500/-
3 X 4	12	1,78,800/-
FOR PLANET MSME / STARTUP ZONE / WOMEN ENTREPRENEURSHIP ZONE		
3 X 2	6	89,400/-
FOR FOOD COURT		
3 X 3	9	1,50,000/-

Early Bird Offer

- Taxes Extra. Early Bird Discount of 10% is valid till **30th September 2026**.
- Bookings Open on First Come First Served basis.
- Maximum three (3) stalls can be booked by any organization.
- Each Stall includes 1 Table, 2 Chairs and 1 Electrical point.
- Exhibitor may get the stall constructed as per their design specifications (T&C Apply)
- All stall bookings shall be subject to the final approval of the Organizer who shall have the final authority to accept, reject, modify or cancel any booking/allotment in accordance with the terms and requirements of the event.

To Book your preferred stall please fill up the Registration Form and attach your cheque/DD in favour of "KKGA Par Excellence Pvt. Ltd." for the respective size plus GST @ 18%. The filled in Registration Forms should be submitted to the KKGA office at 12/168, Malviya Nagar, New Delhi-110017.

Stalls can be booked and paid for online on www.samriddhiconclave.com



HURRY !!
LIMITED STALLS!!

Why Be a Part of Samriddhi Conclave 2026?



Whether you are seeking funding, business opportunities, industry insights, market access or meaningful partnerships, **Samriddhi Conclave 2026** offers a powerful platform to connect with the right people, discover the right opportunities and take the next step towards financial and business growth.

Benefits for Sponsors & Financial Institutions

- Showcase loan, credit, investment, insurance products & services to a large & diverse audience of borrowers, businesses & visitors.
- Connect directly with MSMEs, startups, traders, women entrepreneurs, home industries and individual borrowers.
- Generate new business leads and expand your loan and customer portfolio.
- Offer on-the-spot preliminary/in-principle assessment or sanction, wherever feasible.
- Participate in financial literacy seminars, panel discussions and knowledge sessions.
- Build stronger relationships with industry leaders, policymakers, investors and business communities.
- Gain high-impact brand visibility through the Conclave's extensive promotional and networking opportunities.
- Strengthen your position as a trusted financial partner for India's entrepreneurs and businesses.

Benefits for MSMEs & Startups

- Showcase innovative products, services, technologies and business ideas to a large and diverse audience.
- Gain enhanced brand visibility and market exposure among potential customers, investors and business partners.
- Meet and interact with banks, NBFCs, investors, venture capitalists, angel funds, IPO managers.
- Get valuable insights from industry leaders into credit readiness, financial planning, business valuation and funding strategies
- Discover and Develop new B2B, B2C and strategic business partnerships.

Benefits for Women Entrepreneurs

- Showcase women-led businesses, products, services & home industries at the special **"Women Entrepreneurship Zone"**.
- Gain visibility among customers, lenders, investors, buyers and potential business partners.
- Explore access to business loans, working capital, investment and other financial solutions.
- Participate in dedicated financial literacy and women entrepreneurship sessions.
- Learn about credit scores, banking, digital finance, business planning, taxation, compliance and other essentials for business growth.
- Connect with successful women entrepreneurs, mentors, professionals and industry leaders.
- Celebrate and strengthen the role of women in building families, businesses and an Atmanirbhar Bharat.

Benefits for Borrowers & Visitors

- Meet a wide range of Banks, NBFCs, financial institutions, investors and other funding providers under one roof.
- Explore and compare different loan, credit and financial solutions.
- Get insights into government schemes, MSME support initiatives and available financial opportunities.
- Discover innovative products, services and business solutions showcased by Women Entrepreneurs & MSME's and startups.
- Network with entrepreneurs, industry leaders, financial experts and professionals.
- Learn how to improve credit scores, manage debt & strengthen financial health
- Attend panel discussions, seminars & expert-led knowledge sessions.

Be A Part of the Samriddhi Movement

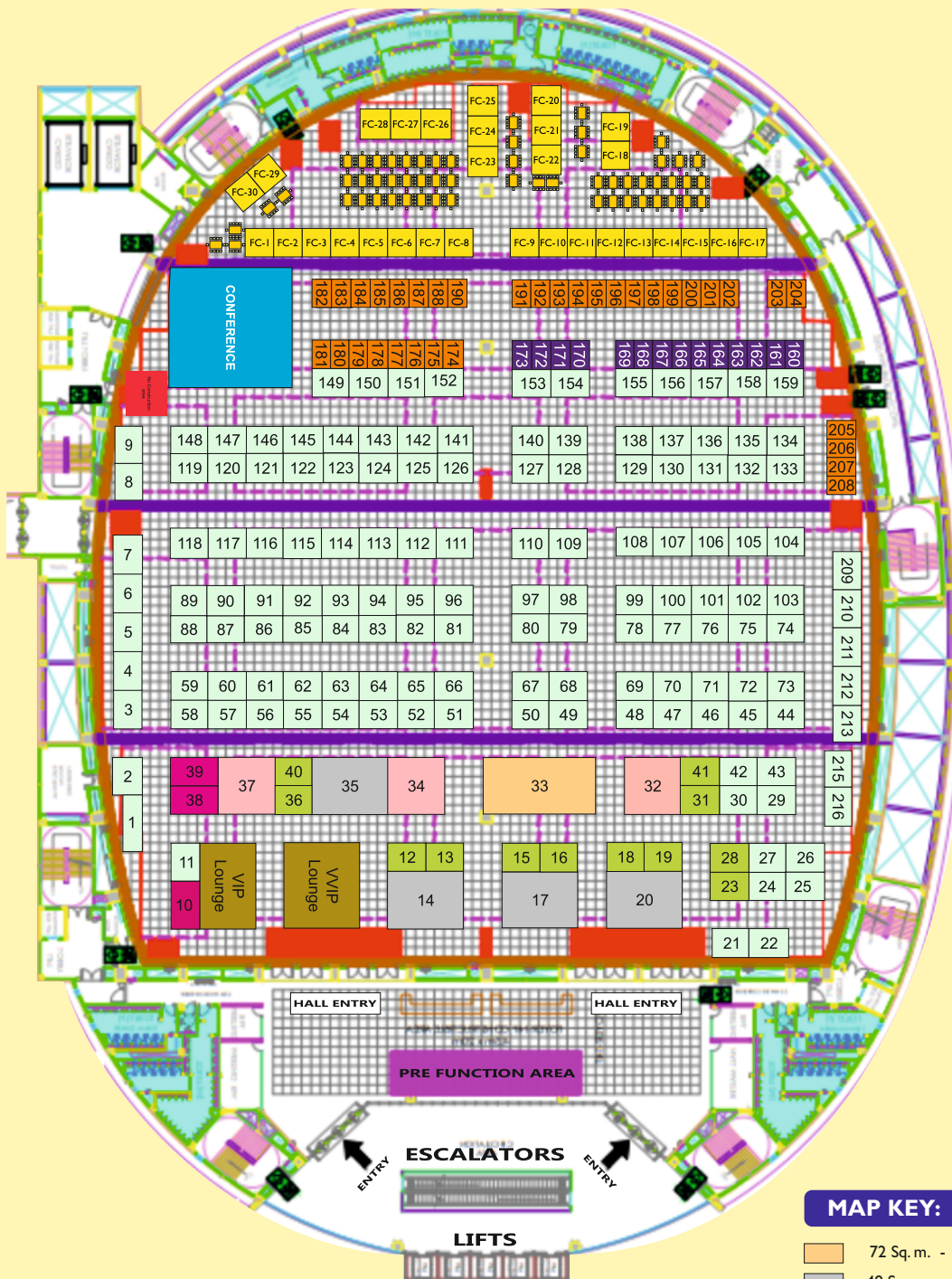
Samriddhi Conclave 2026 is more than an event - it is a meeting point for Finance, Business, Knowledge and Opportunity.

Connect. Collaborate. Finance. Grow.
Together, let us build a financially empowered, entrepreneurial and Atmanirbhar India.



Hall No. 14 GF

Bharat Mandapam, New Delhi



MAP KEY:

- 72 Sq. m. - 01
- 48 Sq. m. - 04
- 36 Sq. m. - 03
- 24 Sq. m. - 06
- 15 Sq. m. - 03
- 12 Sq. m. - 149
- 06 Sq. m. - 34
- 06 Sq. m. - 14
- 1000 Sq. m. - 30
- 156 Sq. m. - Conference Area
- 72 Sq. m. - VVIP Lounge
- 56 Sq. m. - VIP Lounge

Reserved for MSME's

Reserved for Women

Reserved for Food Court
(30 stalls of 3 x 3 Sq. m. each)



व्यापारी महासंघ
अखिल भारतीय व्यापारियों का संगठन

के सानिध्य में



SAMRIDDHI
CONCLAVE 2026

LOAN & BUSINESS EXPO

INDIA'S FIRST LOAN & BUSINESS EXPO
Connecting Lenders, Empowering Borrowers, Unlocking Financial Futures.



व्यापारी महासंघ
अखिल भारतीय व्यापारियों का संगठन

के सानिध्य में



**SAMRIDDHI
CONCLAVE 2026**
LOAN & BUSINESS EXPO

INDIA'S FIRST LOAN & BUSINESS EXPO
Connecting Lenders, Empowering Borrowers, Unlocking Financial Futures.

11-12-13 December 2026
Bharat Mandapam, New Delhi

For More Details

Sponsorships, Stall Bookings
Registration as a Speaker or a Visitor
Connect with us at +91 9716403164
Or visit www.samriddhiconclave.com

KKGA PAR EXCELLENCE PRIVATE LIMITED
12/168, Malviya Nagar, New Delhi 110017



(011) 44712122
(011) 44712133



info@samriddhiconclave.com
care@kkga.in



www.samriddhiconclave.com

Disclaimer: Samriddhi Conclave 2026 is jointly organized by KKGA Par Excellence Pvt. Ltd. (KKGA) and Shivalik Green Alliance (SAGA). Vyapari Mahasangh, Sponsors, exhibitors, lenders, service providers and other participating organizations are associated solely for promotional or business participation and do not have any ownership, management role, or liability in relation to the organization or conduct of the Event. Any business or financial transaction between participants shall be solely at their own discretion and responsibility. All logos, trademarks, trade names and brand names displayed are the exclusive property of their respective owners and are used solely for identification and informational purposes.

ALL RIGHTS RESERVED. | © KKGA PAR EXCELLENCE PRIVATE LIMITED 2026