KKGA
GROW YOUR BUSINESS

CAIT

PRESENTS

SAMRIDDHI CONCLAVE 2025

LOAN & CREDIT EXPO

India's First Loan & Credit Expo

Connecting Lenders, Empowering Borrowers,
Unlocking Financial Futures.



02-03-04th, May 2025

Bharat Mandapam, New Delhi

SPONSORSHIP OPPORTUNITY



Samriddhi Conclave 2025

Loan & Credit Expo

India is one of the world's fastest-growing major economies and stands as a global hub for diverse industries and a burgeoning financial sector. India's industry and finance sectors have shown resilience and adaptability, achieving remarkable growth and global recognition.

The finance and industrial sectors are inextricably linked, each influencing and supporting the other in multiple ways. Finance fuels industrial expansion and innovation, while a vibrant industrial sector creates demand and opportunities for financial growth. Together, they form a foundation for economic development, regional prosperity, and technological progress. However, careful management of financial opportunities is essential to avoid risks like excessive debt, inflation, and financial instability. With effective regulation, financial inclusion initiatives, and education lending & borrowing can continue to support sustainable growth, foster innovation, and be a powerful engine of economic transformation and growth.

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About The Organizer

KKGA Par Excellence Private Limited

Samriddhi Conclave 2025 - Loan & Credit Expo is meticulously organized by **KKGA Par Excellence Pvt. Ltd. (KKGA),** a specialized consultancy Company, headquartered in New Delhi, India, led by renowned Financial Expert, **Mr. Krishan Kumar Gupta, FCA,** whose illustrious career spans over 40 years. **KKGA** focuses on providing a range of financial consultancy services to Small and Medium-Sized Companies Nationwide. Our core competence lies in our ability to help small and medium-sized businesses maximize revenue, generate growth, and develop a sustainable competitive edge through our customized solutions

At **KKGA,** our vision is straightforward and ambitious: to empower businesses to thrive through strategic planning and innovative solutions. As a cohesive team of seasoned consultants and passionate entrepreneurs, we firmly believe that sustainable success stems from meticulous long-term planning, creative problem-solving, and consistent execution. By combining these principles, we unlock transformative benefits for our clients, their communities, and the wider ecosystem.

KKGA in association with **CAIT (Confederation of All India Traders)** now presents Samriddhi Conclave 2025 – India's First Loan and Credit Expo, where lenders will meet borrowers all for their financial needs.

CAIT is a national level Apex Body of Trading Community of India. Headquartered at **"Vyapar Bhawan"**, New Delhi, CAIT aims to assist the Trading community for redressal of grievances and educates Traders to upgrade their skills & systems for the benefit of consumers. CAIT is also creating an E-Commerce platform to promote Indian goods.



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Samriddhi Conclave 2025

Coordination Committee



Prof. Dr. Rajiv Dubey
CMD (Retd.),
Canara Bank
CHAIRMAN



Mr. Krishan Kr. Gupta
FCA,
Director KKGA
PRESIDENT

Executive Members



Dr K L Dhingra
Former Director, NIBM,
CMD (Retd), HUDCO



Mr. Tarun Kumar
Chief Executive Officer,
KKGA



Mr. J P Arya
DGM (Retd.),
Punjab National Bank



Mr. Vijay Nagpal
DGM (Retd.),
State Bank of India



Mr. Raj Singh Nandal
Director, Indiabulls



Mr. Narasimhan C.
Ex Member of Parliament,
BJP



Dr. Nandini Sharma
Vice-President, BJP,
New Delhi District



Mr. Rajiv Bajaj
Advocate &
Company Secretary



Ms. Alkanshree Dahar
Advocate



Mr. Kapil Gupta
Businessman



Mr. MPS Kohli
Businessman

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Samriddhi Conclave 2025
Loan & Credit Expo

Whether you're a business owner seeking funding for growth, an individual managing debt, or someone aspiring for better credit, **Samriddhi Conclave 2025** is your one-stop destination for financial empowerment and success. **Samriddhi Conclave 2025** aims to strengthen the lending ecosystem, promote innovation, and address challenges that can improve credit availability and financial inclusion. It is India's First Event to bridge the gap between Borrowers and Lenders, fostering seamless interactions and unparalleled access to Industry Leaders and expert guidance for Innovative Loan and Credit Solutions.

At **Samriddhi Conclave 2025 - Loan & Credit Expo,** top lenders such as Banks, Non-Banking Financial Companies (NBFCs), ARC's, AIF's and other top lenders will be ready to offer customized solutions. Gain access to exclusive consultations, preliminary loan offers, and on-the-spot assessments to stream line the loan process Businesses of all sizes- MSMEs, Mid or Large Corporates and even individuals can enhance their financial literacy and discover personalized solutions for sustainable growth by engaging directly with lenders and financial institutions.










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Here's what Awaits you at
Samriddhi Conclave 2025

Empowerment:

Access to endless opportunities to achieve financial aspirations through meaningful financial seminars, panel discussions and to build connections and partnerships.

Networking Opportunity:

Connect with bankers and lenders, business owners entrepreneurs, financial experts, industry leaders, and trusted partners.

Guidance & Education:

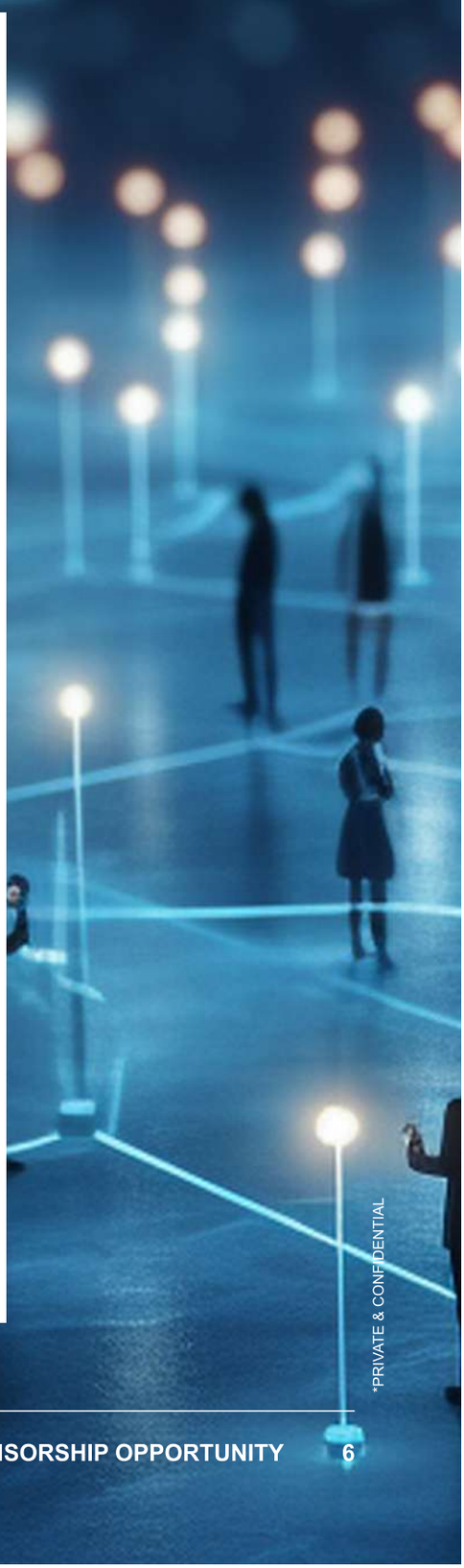
Gain valuable insights into the latest Loan and Credit Trends, enhanced financial literacy, insights on managing debt, boosting credit scores, securing business funding, regulatory compliance, personalized financial solutions.

Samriddhi Conclave 2025

With over 200 stalls, Samridhi Conclave 2025 is set to be the largest gathering of financial experts, thought leaders, and business owners in the MSME sector. We expect 50,000+ visitors during three days, including key decision-makers from various industries, MSME owners, financial professionals, and government officials. Attendees will have the unique opportunity to engage with leading lenders, explore new financing solutions, and discover innovative ways to grow their businesses.

The Opening and Closing Ceremonies will be graced by senior Cabinet Ministers of Govt. of India. The Panel Discussions and Seminars will be chaired by keynote speakers - mostly senior officials of Regulators, Banks and NBFC's.

Samridhi Conclave 2025 is not just an event – it's an opportunity for growth, collaboration, and financial empowerment.



Event Itinerary and Highlights

The Samriddhi Conclave 2025 spans three days, each meticulously designed to maximize interaction, knowledge sharing, and business growth.

Date: 02-03-4th May 2025

Venue: Hall No. 14 GF and Audi 2, Bharat Mandapam, New Delhi

Don't miss the opportunity to connect, learn, and elevate your financial journey at **Samriddhi Conclave 2025.** Here, you'll experience unparalleled insights, explore cutting-edge financial solutions, and build meaningful connections that can shape a brighter financial future.

Opportunity to showcase your loans and other financial products to prospective borrowers during the **Loan And Credit Expo** spaning 3 days.



Day 1	Day 2
Inauguration of Conclave	Loan & Credit Expo
Inauguration of Loan & Credit Expo	Seminar/Panel Discussion
Lunch	High Tea
Seminar/Panel Discussions	

Day 3	
Loan & Credit Expo	Award Ceremony
Seminar/Panel Discussions	Closing Ceremony
Lunch	Gala Dinner

Join us to empower yourself and make lasting strides toward your financial journey, build impactful connections, gain expert insights, and drive your path to economic success.

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Sponsorship Opportunity

Samriddhi Conclave 2025

Title Sponsor - ₹ 90 Lakhs (One)

- **Exclusive Title Sponsorship:** Prominent branding across all event materials, backdrops, welcome desk, advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the **"Title Sponsor"**.
- Complimentary Stall Space of 72 Sq. meters in the Exhibition Hall
- AV of upto 30 secs to be played 10 times a day on the LED screens at the Exhibition Hall and Audi.
- Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- Full page Back Cover Page in the Souvenir
- Visitor Badges/ Lanyards to have your logo
- Keynote Speaking Slots for 5 persons from your organization
- Social Media shoutouts
- Email marketing promotion
- Two Panel discussions to be branded as **"Title Sponsor Presents_____"**
- VIP Access: 250 Lunch / Dinner Coupons for Opening and closing ceremonies.

Co-Sponsors - ₹ 50 Lakhs each (Three)

- **Co-Sponsorship:** Prominent branding across all event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the **"Co-Sponsor"**.
- Complimentary Stall Space of 48 Sq. meters in the Exhibition Hall
- AV of upto 30 secs to be played 5 times a day on the LED screens at the Exhibition Hall and Audi.
- Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- Inside Page Ad in the Souvenir
- Keynote Speaking Slots for 3 persons from your organization
- Social Media shoutouts
- One Panel discussion to be branded as **"Co-Sponsor Presents_____"**
- VIP Access: 100 Lunch / Dinner Coupons for Opening and closing ceremonies.

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Powered By Sponsor - ₹ 30 Lakhs each (Three)

- **Powered By Sponsorship:** Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as **"Powered By Sponsor"**.
- Complimentary Stall Space of 36 Sq. meters in the Exhibition Hall
- AV of upto 30 secs to be played 2 times a day on the LED screens at the Exhibition Hall and Audi.
- Full Page Ad in the Souvenir
- Keynote Speaking Slots for 2 persons from your organization
- Social Media shoutouts
- VIP Access: 50 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Co-Powered By Sponsor - ₹ 15 Lakhs each (Six)

- **Co-Powered By Sponsorship:** Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as **"Co-Powered By Sponsor"**.
- Complimentary Stall Space of 24 Sq. meters in the Exhibition Hall
- Full Page Ad in the Souvenir
- VIP Access: 25 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Exhibitor Stall

Stall Size	Area	Stall Cost
3x4 Sq. m	12 Sq. m	Rs. 2,00,000/-
3x5 Sq. m	15 Sq. m	Rs. 2,50,000/-
Food Court Stall Size	**Area**	**Stall Cost**
6x3 Sq. m	18 Sq. m	Rs. 5,25,000/-

Early Bird Offer - Above Rates are exclusive of taxes and valid till 10th March, 2025 only.

- Maximum three (3) Stalls of 12 Sq. m. each can be booked by any organization.
- Each Stall includes 1 Table, 2 Chairs and 1 Electrical point.
- Exhibitor may get the stall constructed as per their design specifications (T&C Apply)
- The above rates are exclusive of taxes.
- Stalls can be booked and paid for online on www.samriddhiconclave.com

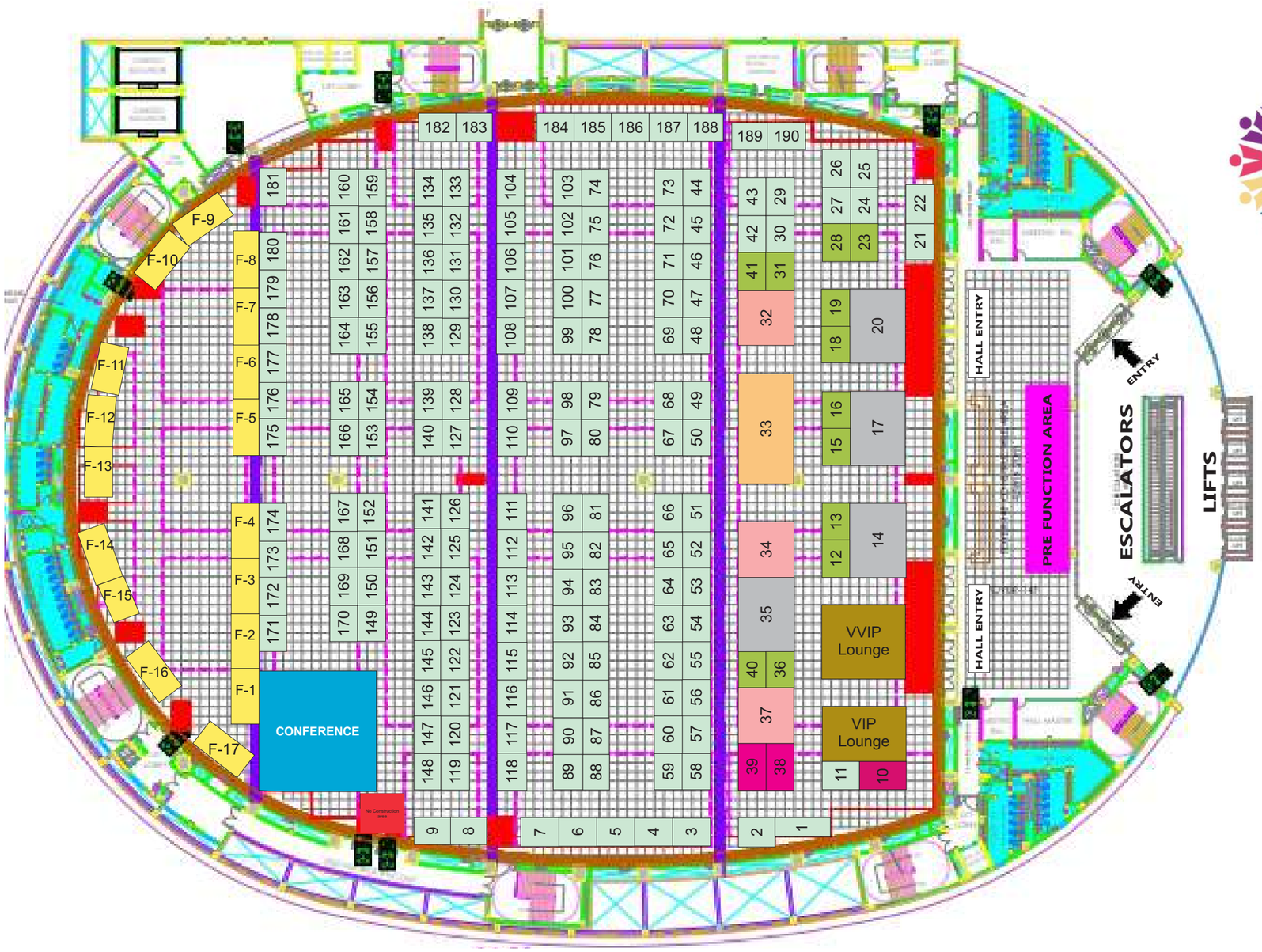
HURRY !! LIMITED STALLS!

Booking Open on First Come First Served basis.

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Hall No. 14 GF

Bharat Mandapam, New Delhi



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LOAN & CREDIT EXPO

02-03-04th, May 2025

Bharat Mandapam, New Delhi

MAP KEY:

- 72 Sq. m. - 01
- 48 Sq. m. - 04
- 36 Sq. m. - 03
- 24 Sq. m. - 06
- 12 Sq. m. - 173
- 15 Sq. m. - 03
- 1000 Sq. m. - Food Court Area (17 stalls of 18 Sq. m. each)
- 156 Sq. m. - Conference Area
- 72 Sq. m. - VVIP Lounge
  56 Sq. m. - VIP Lounge



We Invite Your Support

Whether you're seeking Funding, Valuable Industry Insights, or Meaningful Business Partnerships, **Samriddhi Conclave 2025** is the ultimate platform to unlock your financial potential and shape a brighter financial future.

Don't miss this opportunity to empower yourself and make lasting strides toward financial growth and stability!!

Join us to take the next step in your financial journey, showcase your loan and other financial products, build impactful connections, gain expert insights, and drive your path to financial success.

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Bharat Mandapam, New Delhi











Organized By:

KKGA Par Excellence Private Limited

Confederation of All India Traders

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For more details on
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Registration as a Speaker or a Visitor
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www.samriddhiconclave.com

