



KKGA
GROW YOUR BUSINESS
PRESENTS

SAMRIDDHI CONCLAVE 2025

LOAN & CREDIT EXPO

India's First Loan & Credit Expo

Connecting Lenders, Empowering Borrowers,
Unlocking Financial Futures.



February 22-24th, 2025

Bharat Mandapam, New Delhi

SPONSORSHIP OPPORTUNITY



Samriddhi Conclave 2025

Loan & Credit Expo

India is one of the world's fastest-growing major economies and stands as a global hub for diverse industries and a burgeoning financial sector. India's industry and finance sectors have shown resilience and adaptability, achieving remarkable growth and global recognition.

The finance and industrial sectors are inextricably linked, each influencing and supporting the other in multiple ways. Finance fuels industrial expansion and innovation, while a vibrant industrial sector creates demand and opportunities for financial growth. Together, they form a foundation for economic development, regional prosperity, and technological progress. However, careful management of financial opportunities is essential to avoid risks like excessive debt, inflation, and financial instability. With effective regulation, financial inclusion initiatives, and education lending & borrowing can continue to support sustainable growth, foster innovation, and be a powerful engine of economic transformation and growth.

About The Organizer

KKGA Par Excellence Private Limited

Samridhi Conclave 2025 - Loan & Credit Expo is meticulously organized by **KKGA Par Excellence Pvt. Ltd. (KKGA)**, a specialized consultancy Company, headquartered in New Delhi, India, led by renowned Financial Expert, **Mr. Krishan Kumar Gupta, FCA**, whose illustrious career spans over 40 years. **KKGA** focuses on providing a range of financial consultancy services to Small and Medium-Sized Companies Nationwide. Our core competence lies in our ability to help small and medium-sized businesses maximize revenue, generate growth, and develop a sustainable competitive edge through our customized solutions

At **KKGA**, our vision is straightforward and ambitious: to empower businesses to thrive through strategic planning and innovative solutions. As a cohesive team of seasoned consultants and passionate entrepreneurs, we firmly believe that sustainable success stems from meticulous long-term planning, creative problem-solving, and consistent execution. By combining these principles, we unlock transformative benefits for our clients, their communities, and the wider ecosystem.

KKGA now Presents Samridhi Conclave 2025, India's First Loan & Credit Expo where lenders will meet borrowers for all their financial needs.

Samriddhi Conclave 2025

Coordination Committee



Prof. Dr. Rajiv Dubey

CMD (Retd.),
Canara Bank
CHAIRMAN



Mr. Krishan Kr. Gupta

FCA,
Director KKGA
PRESIDENT

Executive Members



Dr K L Dhingra

Former Director, NIBM,
CMD (Retd), HUDCO



Mr. Tarun Kumar

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Mr. Raj Singh Nandal

Director, Indiabulls



Mr. Narasimhan C.

Ex Member of Parliament,
BJP



Dr. Nandini Sharma

Vice-President, BJP,
New Delhi District



Mr. Rajiv Bajaj

Advocate &
Company Secretary



Ms. Alkanshree Dahar

Advocate



Mr. Kapil Gupta

Businessman



Mr. MPS Kohli

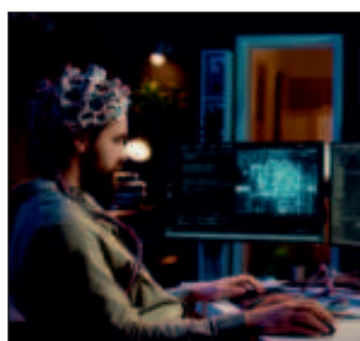
Businessman

Samriddhi Conclave 2025

Loan & Credit Expo

Whether you're a business owner seeking funding for growth, an individual managing debt, or someone aspiring for better credit, **Samriddhi Conclave 2025** is your one-stop destination for financial empowerment and success. **Samriddhi Conclave 2025** aims to strengthen the lending ecosystem, promote innovation, and address challenges that can improve credit availability and financial inclusion. It is India's First Event to bridge the gap between Borrowers and Lenders, fostering seamless interactions and unparalleled access to Industry Leaders and expert guidance for Innovative Loan and Credit Solutions.

At **Samriddhi Conclave 2025 - Loan & Credit Expo**, top lenders such as Banks, Non-Banking Financial Companies (NBFCs), ARC's, AIF's and other top lenders will be ready to offer customized solutions. Gain access to exclusive consultations, preliminary loan offers, and on-the-spot assessments to stream line the loan process. Businesses of all sizes- MSMEs, Mid or Large Corporates and even individuals can enhance their financial literacy and discover personalized solutions for sustainable growth by engaging directly with lenders and financial institutions.





Here's what Awaits you at Samriddhi Conclave 2025

Empowerment:

Access to endless opportunities to achieve financial aspirations through meaningful financial seminars, panel discussions and to build connections and partnerships.

Networking Opportunity:

Connect with bankers and lenders, business owners entrepreneurs, financial experts, industry leaders, and trusted partners.

Guidance & Education:

Gain valuable insights into the latest Loan and Credit Trends, enhanced financial literacy, insights on managing debt, boosting credit scores, securing business funding, regulatory compliance, personalized financial solutions.

Samriddhi Conclave 2025

is not just an event, it's a transformative experience designed to empower individuals, businesses, and industry professionals in the finance and credit sectors.

Event Itinerary and Highlights

The **Samridhhi Conclave 2025** spans three days, each meticulously designed to maximize interaction, knowledge sharing, and business growth.

Date: February 22 – 24th, 2025

Venue: Hall No - 14FF, Audi-2, Bharat Mandapam, New Delhi

Don't miss the opportunity to connect, learn, and elevate your financial journey at **Samridhhi Conclave 2025**. Here, you'll experience unparalleled insights, explore cutting-edge financial solutions, and build meaningful connections that can shape a brighter financial future.

Opportunity to showcase your loans and other financial products to prospective borrowers during the **Loan And Credit Expo** spanning 3 days.



| Day 1 | | Day 2 | |
|------------------------------------|--|--------------------------|--|
| Inauguration of Conclave | | Loan & Credit Expo | |
| Inauguration of Loan & Credit Expo | | Seminar/Panel Discussion | |
| Lunch | | High Tea | |
| Seminar/Panel Discussions | | | |
| Day 3 | | | |
| Loan & Credit Expo | | Award Ceremony | |
| Seminar/Panel Discussions | | Closing Ceremony | |
| Lunch | | Gala Dinner | |

Join us to empower yourself and make lasting strides toward your financial journey, build impactful connections, gain expert insights, and drive your path to economic success.

Sponsorship Opportunity

Samriddhi Conclave 2025

Title Sponsor (1) – Rs. 150 Lakhs

- ❖ **Exclusive Title Sponsor:** Prominent branding across all event materials, Backdrops, Welcome Desk, Ads in the print and electronic media for 30 days, Post and Pre Media Coverage with exclusive naming rights as the **"Title Sponsor"**.
- ❖ Complimentary Stall Space of 72 Sq. meters in the Expo.
- ❖ AV of 30 secs to be played 10 times a day on the LED screens at the Expo and in the Audi.
- ❖ Chief Guest / Guest of Honor to visit the stall after the Inauguration Ceremony. (subject to approval)
- ❖ Back cover in the Souvenir.
- ❖ Visitor Badges / lanyard to have your logo.
- ❖ Keynote Speaking slots for 5 people from your Organization.
- ❖ Social Media Shoutouts.
- ❖ Email Marketing promotion.
- ❖ Two panel discussions to be branded as **"Title Sponsor Presents _____"**
- ❖ VIP Access: 250 Lunch / Dinner Coupons for Opening and Closing Ceremonies.

Co-Sponsor (3)- Rs. 100 Lakh

- ❖ **Co- Sponsorship:** Prominent branding across all event materials,
- ❖ Backdrops, Welcome Desk, Ads in the print and electronic media for 30 days, Pre and Post Media Coverage with exclusive naming rights as the **"Co- Sponsor"**.
- ❖ Complimentary Stall Space of 48 Sq. meters in the Expo.
- ❖ AV of 30 secs to be played 5 times a day on the LED screens at the Expo and in the Audi.
- ❖ Chief Guest / Guest of Honor to visit the stall after the Inauguration Ceremony. (subject to approval)
- ❖ Inside Ad in the Souvenir.
- ❖ Keynote speaking slots for 3 people from your Organization.
- ❖ Social Media Shoutouts.

- ❖ One panel discussions to be branded as “**Co- Sponsor Presents _____**”
- ❖ VIP Access: 100 Lunch / Dinner Coupons for Opening and Closing Ceremonies.

Powered by Sponsor (3) Rs. 60 Lakhs

- ❖ **Powered by:** Prominent branding across selected Event materials, Backdrops, Welcome Desk, Ads in the print and electronic media for 30 days as “**Powered By Sponsor**”.
- ❖ Complimentary Stall Space of 36 Sq. meters in the Expo.
- ❖ AV of 30 secs to be played 2 times a day on the LED screens at the Expo and in the Audi.
- ❖ Full Page Ad in the Souvenir.
- ❖ Keynote speaking slots for 2 people from your Organization.
- ❖ Social Media Shoutouts.
- ❖ VIP Access: 50 Lunch / Dinner Coupons for Opening and Closing Ceremonies.

Exhibitor Stall

| Stall Size | Area | Exhibitor Stall |
|-------------------------|----------|-----------------|
| 3x4 Sq. m | 12 Sq. m | Rs. 2,00,000/- |
| 3x5 Sq. m | 15 Sq. m | Rs. 2,50,000/- |
| Stall Size (Food Court) | Area | Exhibitor Stall |
| 6x3 Sq. m | 18 Sq. m | Rs. 5,25,000/- |

- ❖ Stalls can be booked for 12 Sq. Mtrs. or maximum 24 Sq. Mtrs.
- ❖ Each Stall includes 1 Table, 2 Chairs and 1 Electrical Point.
- ❖ Limited Stalls. Book on First Come First Served basis.
- ❖ 5 Complementary Lunch/Dinner coupons for Opening/ Closing ceremonies for 24 Sq. Mtrs. stalls only.

Hall No. 14FF, Bharat Mandapam, New Delhi



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SAMRIDDHI CONCLAVE 2025 **LOAN & CREDIT EXPO**

Legend:

- 72 Sq. m - 01
- 48 Sq. m - 04
- 36 Sq. m - 03
- 12 Sq. m - 189
- 15 Sq. m - 03 (Food Court)
- 1000 Sq. m inc.
- 17 nos booth of 18 Sq. m
- Conference - 156 Sq. m
- VVIP Lounge - 72 Sq. m
- VVIP Lounge - 56 Sq. m

We Invite Your Support

Whether you're seeking Funding, Valuable Industry Insights, or Meaningful Business Partnerships, **Samriddhi Conclave 2025** is the ultimate platform to unlock your financial potential and shape a brighter financial future.

Don't miss this opportunity to empower yourself and make lasting strides toward financial growth and stability!!

Join us to take the next step in your financial journey, showcase your loan and other financial products, build impactful connections, gain expert insights, and drive your path to financial success.

Bharat Mandapam, New Delhi



Organized By:



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KKGA Par Excellence Private Limited



(011) 44712122
(011) 44712133



care@kkgga.in
ccc@samriddhiconclave.com



12/168, Malviya Nagar,
New Delhi-110017

For more Information or to Register
Contact us at: +91 97164 03164
Visit us at: www.samriddhiconclave.com

